

PRESS RELEASE

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Launching of *FaisaCard* discount promotion with Poppadums

We are excited to announce our new *FaisaCard* promotion in partnership with Neelambar Investments, offering discounts for payments made with *FaisaCard* at selected restaurants. During the promotion, customers paying their bills at Poppadums and Acha's Poppadums restaurants will be offered a 10% discount from their bills.

The promotion will run from 30th May to 30th June 2018 and any customer with a *FaisaCard* is entitled for participation in the promotion.

A similar promotion was held earlier this year with Lemongrass restaurants, which was found to be a great success. It is our goal to continue such promotions in different scales to better serve and value our customers.

FOR MEDIA CONTENT AND INQUIRIES

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