

## PRESS RELEASE

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### Launching of Maldives Islamic Bank's *Roadha Promotion*

We are thrilled to announce the launching of our *Roadha Promotion* today, the 22<sup>nd</sup> of March 2018. The Promotion will run until the 17<sup>th</sup> of May 2018. The Promotion is a significantly enhanced financing service built on our popular Consumer Goods Financing facility.

The Bank has been running the Promotion every year for the past four years. The Promotion is made bigger and better every year, providing improved consumer goods financing services to customers.

This year, our *Roadha Promotion* will provide the opportunity for customers to purchase consumer goods worth of **MVR 250,000**, which is more than double the regular limit of MVR 100,000 of our Consumer Goods Financing facility. The payment period for the financing facility of this year's *Roadha Promotion* has also been increased to **3 years (36 months)**, doubling the payment period of 18 months of the regular Consumer Goods Financing facility.

Similar to our previous Ramadan promotions, customers will be able to easily purchase a wide range of consumer goods; including furniture, kitchenware, mobile phones, computers, TVs, refrigerators, washing machines, all other types of electronics, construction materials and many types of consumer goods. These goods can be purchased from hundreds of our financing partner shops in Malé and other islands.

In order to purchase goods through this Promotion, customers can obtain quotations of the desired consumer goods from our financing partner shops and submit them with the *Roadha Promotion Application Form* and required documents (available on our website, [www.mib.com.mv](http://www.mib.com.mv)) to our Business Department at the 7<sup>th</sup> Floor of Post Building or to any of our Branches outside Malé. Customers can purchase goods from many different partner shops in one financing application.

Consumer goods financing service through this *Roadha Promotion* is available from all our branches – Malé, Hulhumalé, HDh Kulhudhuffushi, GDh Thinadhoo, Gn Fuvahmulah and Addu City Hithadhoo.

Thank you

#### FOR MEDIA CONTENT AND INQUIRIES

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